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Urban Simplicity – Explore Lisa and Martin

neubau eyewear is extending its stainless steel range by two new models: **Lisa** and **Martin**. These matte 1950s style frames are deliberately restrained to leave plenty of room for those special, radiant moments.

The old adage that "Less is more" is making a highly visible return, not just in the brand philosophy of neubau eyewear but also in the two prescription models *Lisa* and *Martin*. The urban simplicity of this design is grounded in minimalism and the idea of sticking to the essence of the matter: The shape of the spectacles. There's an element of surprise to the way *Lisa* und *Martin* reinterpret 1950s style with a new temple design – a purist variation on the theme with conical curves replacing sharp corners and edges.

Lisa combines a classic cat's eye with a butterfly shape, expanding the view with large surface lenses while subtly underlining the wearer's femininity. The pastel shades of *agave green matte* or *silky rose matte* inspire are looking forward to the coming spring and will lend freshness and lightness to any kind of look. For those who prefer more muted tones, Lisa is also available in *ruby red* and *black ink matte*.



Martin is the contemporary neubau eyewear interpretation of the classic Clubmaster style and radiates urban zeitgeist. The model is unisex, fits any face shape and has a rough yet irresistible appeal. In a *denim matte* finish Martin is a special highlight, making sure that nothing will stand in the way of that denim-all-over look. Martin can also be acquired in the color variations *wood matte*, *gold matte* and *black ink matte*.

The frames made from stainless steel are convincingly robust and yet sit lightly on the nose. Both models feature adjustable nose pads to ensure that the glasses will sit perfectly on nose

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and ears. The temple ends are matched to the stainless steel color variations and fitted with a high quality, understated logo applications. Both models are available for 199 Euros each.

Since its launch in June 2016 the eyewear label has been combining the fresh spirit of young creative minds with longstanding expertise. The brand is an offshoot of the successful Austrian Silhouette International group, benefitting from decades of knowhow on the part of the mother company. In this way the highest demands in terms of quality meet a dynamic progressive approach to technology and design. Just like Lisa and Martin, each of the models bears the name of an employee of the company.

You can download all images here:

PR Images: <http://portal.silhouette.com/pindownload/pin.html?pin=6COND6GJ5TIS>

Product Images:

- Lisa: <http://portal.silhouette.com/pindownload/pin.html?pin=SMP1OSYT098S>
- Martin: <http://portal.silhouette.com/pindownload/pin.html?pin=GOHWYDF8K8EN>

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